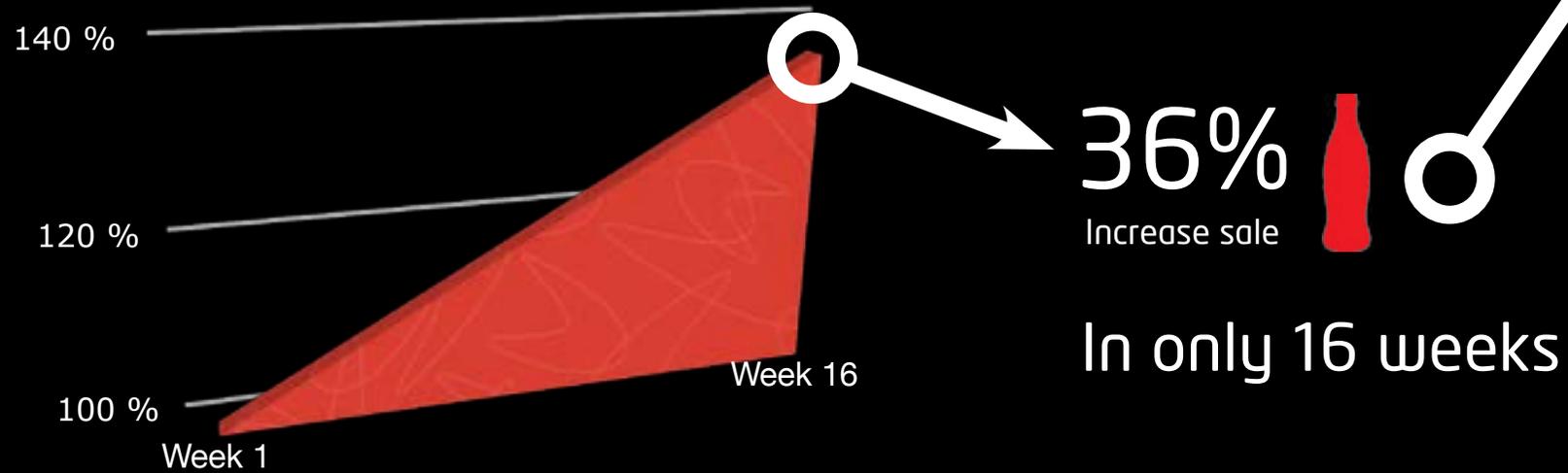


# Coca-Cola

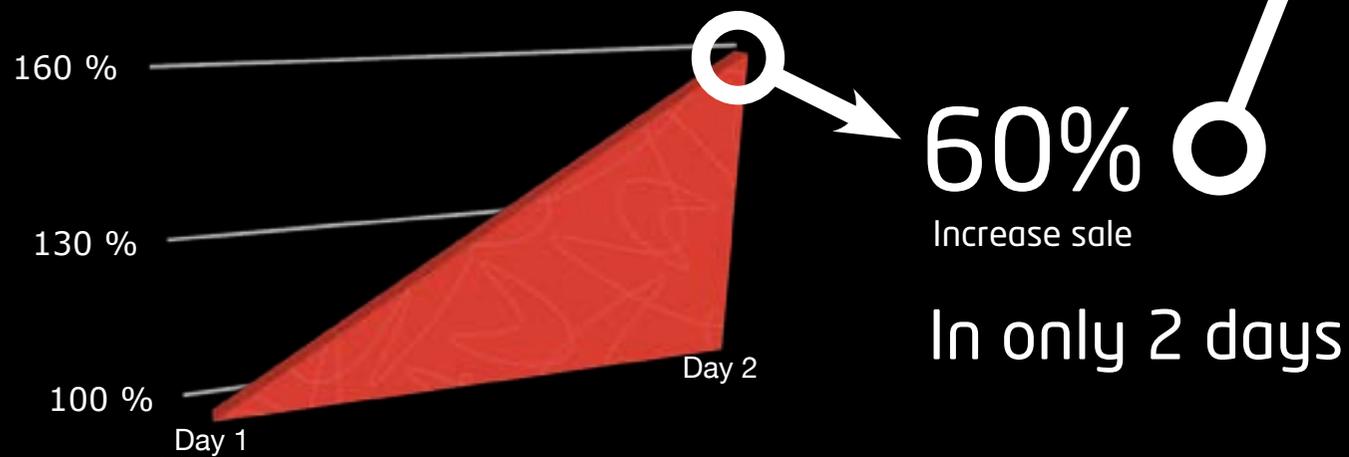


In French town Lille, they doubled their volume over 3 days, compared to previous weeks.



# Kellogg's

## Event based sprints



60%

Increase sale

In only 2 days

**38** stores increased their sales with Dreamoc

- In Toulouse, they sold out in one afternoon.
- In Serris, they doubled their expectations volume in one afternoon.
- In Lyon Ecully, they sold out after the first weekend increasing sales by 80% compared to the previous weekend.
- In Créteil, they sold out their entire stock in 2 days.
- In Velizy, they increased the sale by 45%.



# FERRERO ROCHER

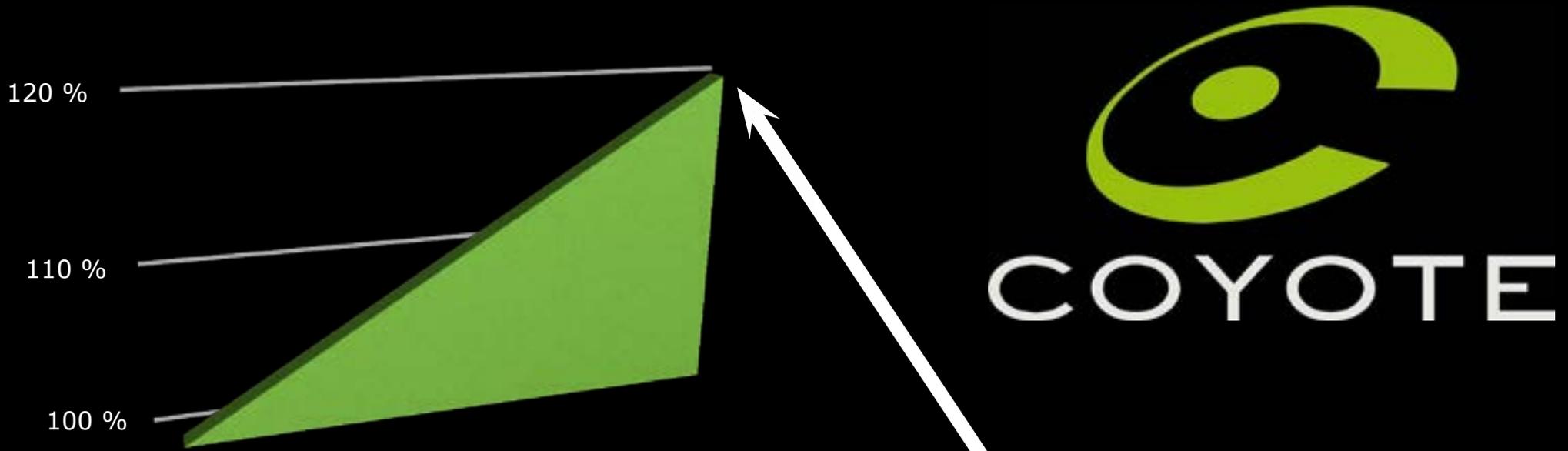
“Stores that accepted the Ferrero stand with the 3D holographic display had a real success with increased sales”

- said Antoine Callens, purchase Ferrero France.



The campaign was to be found around Christmas in several large malls all over France, and was established in occasion of their 30th year anniversary of the brand. All the stores that accepted the new holographic communication tool had a real success, resulting in increased sale.





Dreamoc product amplification resulted in **20%** increased sale when Coyote launched their new product "the best Coyote", which the company had a bit of trouble launching only by the means of posters and leaflets.



We revolutionized the world for millions of fans and created even more realistic collection objects.

The Ironman 3 toy seems to be able to fly, open fire and analyse surroundings – just like in the movie.

# MARVEL IRON MAN 3





Dom Pérignon

Dom Pérignon hosted five simultaneous international events in London, Hong Kong, Paris, New York and Tokyo to launch their new 2003 vintage champagne.

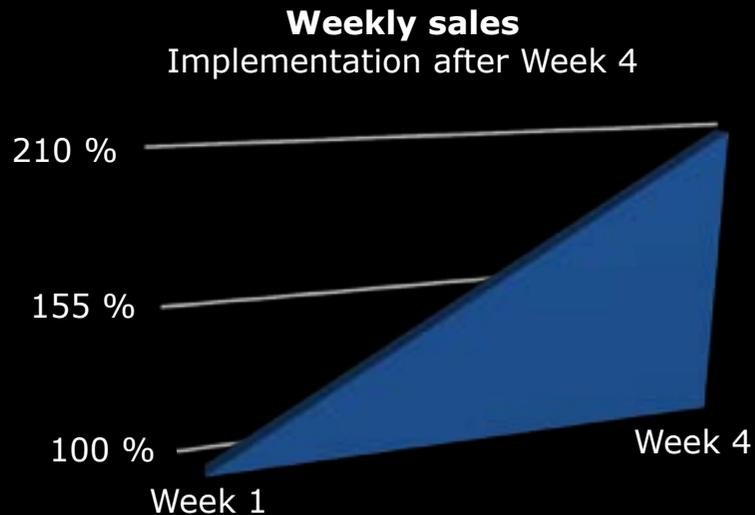
Unable to be physically present in all cities simultaneously, Chef de Cave Richard Geoffroy introduced the wine from the firm's headquarters in Epernay, appearing as a hologram inside Dreamoc XL units present at all event sites.





“We saw an increase of more than 110% during the first couple of weeks, which is amazing”

- CEO of Lakrids by Johan Bülow, Johan Bülow.



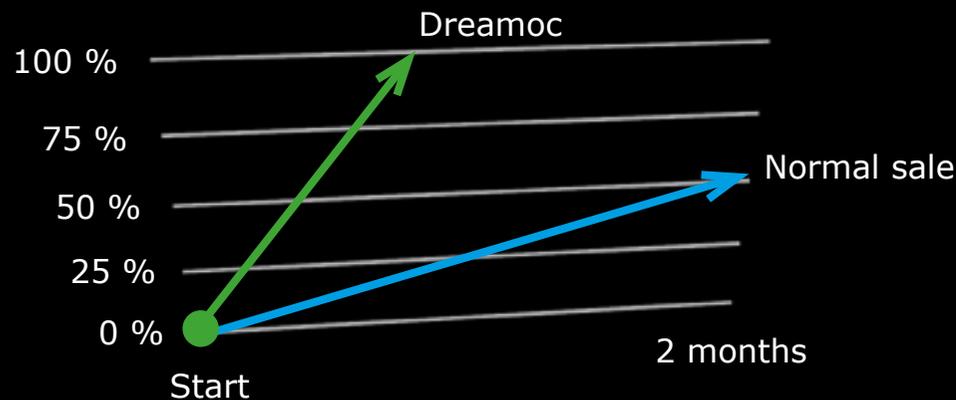
“In the short run the display has had a huge promotional power, and this case is actually the largest success we have ever had with a “new” product”

- International Food Manager Magasin, Ricky Overeem.





In celebration of cognac manufacturer Martell's 100th anniversary last year, they sold a Cordon Bleu Centenary Limited Edition. As part of a sales campaign in Singapore Airport, Martell did a case study with one of our Dreamoc XL2 displays.



- 100% of the limited editions were sold within 3 weeks while the promotion should have lasted 2 months.
- As a comparison, in Taiwan, 58% of the limited editions were sold in 2 months.